

STUDY ABROAD ADVICE FOR BUSINESS MAJORS

How to make it possible within your academic program



HOW DOES IT BENEFIT YOU?

By Studying abroad as a Business major, you will:

- Gain an appreciation for the impact of globalization on contemporary business issues.
- Take courses and have access to experts in their field that may not be available at BW.
- Understand cultural differences and how they impact business and industry.
- Observe the complex interconnectedness of global business.
- Build their resume by demonstrating their flexibility, independence and willingness to take on new challenges.

WHERE CAN I GO?

While every program is open to every major at BW, we have selected out a few universities abroad which have a large number of business courses for our students to be able to fulfill major requirements:

- Al Akhawayn University - Morocco
- American Business School - Paris
- Hong Kong Baptist University - China
- Kansai Gaidai University - Japan
- University College Dublin - Ireland

There are also faculty-led programs to Brazil, Ghana and China which can complete business classes.

A SAMPLING OF COURSES STUDENTS HAVE TAKEN ABROAD

AL AKHAWAYN UNIVERSITY (MOROCCO)

Course Abroad	Course at BW
Accounting Principles - ACC 2301	ACC-212
Entrepreneurship - MGT 3302	ENT-215
International Finance - FIN 4304	FIN-444I
Tourism and Hospitality Management - MGT 4310	HTM-240
Human Capital Management - HRD 3401	MGT-310
Organizational Behavior - MGT 3305	MGT-406I
Management of Change - MGT 4308	MGT-ELE
Management of Small Enterprises - MGT 4307	MGT-ELE
Quality Management - MGT 4311	MGT-ELE
Advertising and Promotion Management - MKT 3302	MKT-333
E-Marketing - MKT 4311	MKT-337
Consumer Behavior - MKT 3303	MKT-338
Logistics and Supply Chain Management - SCM 4301	MKT-431
Marketing Research - MKT 4304	MKT-432
International Marketing - MKT 4306	MKT-436I
Marketing Management - MKT 4305	MKT-ELE

HONG KONG BAPTIST UNIVERSITY (CHINA)

Course Abroad	Course at BW
Operations Management - BUS 2420	BUS-365
Business Communications - BUS 2130	BUS-ELE
Banking & Credit - FINE 2006	BUS-FIN/CN339
China & the New World Economy - GDBU 1017	BUS-INT
Cross Cultural & Comparative Management - BUS 3690	MGT-INT
Business to Business Marketing - MKT 3840	MKT-332
Brand Management - MKT 3630	MKT-336
Global Marketing - MKT 3830	MKT-436I

KANSAI GAIDAI UNIVERSITY (JAPAN)

Course Abroad	Course at BW
Doing Business in East Asia	BUS-310I
International Business	BUS-351I
International Negotiation	BUS-ELE
Japanese Business & Management	BUS-ELE
Intercultural Business Communications	BUS-ELE
Political Economy of East Asia	ECN-360I
International Business Ethics	MGT-339/MGT ELE
Labor Management in Japan	MGT-INT
Advertising and Marketing Communications	MKT-333
Marketing Across Cultures	MKT-INT

AMERICAN BUSINESS SCHOOL (PARIS)

Course Abroad

International Business - MGMT 230
Quantitative Analysis - DSCI 220
Business Finance - FINC 215
International Finance - FINC 450
European Business - MGT 300
Principles of Marketing - MKTG 210
Business Marketing - MKTG 370
Principles of Advertising - MKTG 320
Salesmanship & Sales Management - MKTG 380
E-Commerce & E-Business - COMP 311
Consumer Behavior - MKTG 240
International Marketing - MKTG 350
Integrated Marketing Communications - MKTG 325
European Luxury Brand Marketing - MKTG 401
European Consumer Behavior - MKT 241

Course at BW

BUS-310I
BUS-365
FNC-342
FNC-444I
MGT-ELE
MKT-230
MKT-332
MKT-333
MKT-334
MKT-337
MKT-338
MKT-436I
MKT-ELE
MKT-ELE
MKT-ELE

UNIVERSITY COLLEGE DUBLIN (IRELAND)

Course Abroad

International Management - BMGT 30280
Business Analytics - MIS 20010
Behavioral Finance - FIN 30190
Sports Tourism - SMGT 20070
Managing Business Ethics - BMGT 20130
Managing Service Operations - BMGT 30210
Global Industry Analysis - BMGT 30130
eMarketing/Social Networking - MIS 20040
Digital Marketing - MKT 30120
Digital Marketing Communications - MKT 30160

Course at BW

BUS-360I
BUS-365
FNC-441
HTM-326
MGT-329
MGT-ELE
MGT-ELE
MKT-337
MKT-337
MKT-337

CLASSES THAT ARE EASIEST TO FULFILL

ABROAD ARE:

- University Core courses
- Mid-Level Business Core courses (MGT-205 Intro to Management or MKT-230 Intro to Marketing, for example)
- Some BUS, FNC, HTM, MGT, MKT electives
- There are a variety of courses students can take while abroad. Students typically take one or two courses within their major and three or four courses within the university core.

FACULTY LED PROGRAMS

- Faculty-led programs are an opportunity to take a course over a semester in your related field and travel as a cohort for a short travel period together.
- Faculty-led programs are open to students of any major.

CLASSES THAT ARE DIFFICULT TO

FULFILL ABROAD ARE:

- Accounting Courses
- Business Math Requirement (MTH 120/121)
- Upper-level Business Core courses
- BUS 326 Legal Environment of Organizations
- BUS 365 Business Analytics
- BUS 451 Management Strategy and Policy
- ECN 279 Elements of Statistics
- FNC 342 Corporate and Organizational Finance
- Spring 2026 Faculty-led programs include:
 - Experience Guatemala
 - Ghana Beat Spring 2026
 - Wales 2026
 - Theatre in London Spring 2026
 - Germany Spring 2026
- For more information, see our website: www.bw.edu/explorations

TIMELINE

FIRST YEAR

The best time to start planning for study abroad is your first year. Business majors should take Intro-level courses prior to going abroad (BUS-108 Intro to Business, ECN 201 Micro Economics or ECN 202 Macro Economics, for example).

SECOND YEAR

The majority of Business students study abroad as sophomores. Since Business majors ideally finish core courses before going abroad, spring semester is most likely their earliest option. Students can fulfill both general education requirements and fulfill some of the Business major requirements or electives.

THIRD YEAR

Students may be more focused on upper-division program courses and electives. They should consult with their advisor to understand when they must take required courses. Advisors and the office of Explorations/Study Abroad will help students find the courses offered abroad that will count toward your major, minor or total graduation requirements.

FOURTH YEAR

Students can still study abroad during their senior year. However, students should consult with their academic advisor to understand how it may affect their graduation. Some required courses and the prerequisites may only be available at BW in alternating semesters. Advisors and the office of Explorations/Study Abroad will help find the courses offered abroad that will count toward their major, minor or total graduation requirements.

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WHERE WILL YOU GO?