

STUDY ABROAD ADVICE FOR BUSINESS MAJORS

How to make it possible within your academic program



HOW DOES IT BENEFIT YOU?

By Studying abroad as a Business major, you will:

- Gain an appreciation for the impact of globalization on contemporary business issues.
- Take courses and have access to experts in their field that may not be available at BW.
- Understand cultural differences and how they impact business and industry.
- Observe the complex interconnectedness of global business.
- Build their resume by demonstrating their flexibility, independence and willingness to take on new challenges.

WHERE CAN I GO?

While every program is open to every major at BW, we have selected out a few universities abroad which have a large number of business courses for our students to be able to fulfill major requirements:

- Al Akhawayn University - Morocco
- Kansai Gaidai University - Japan
- Ewha University- South Korea
- Edge Hill University- England
- American Business School- Paris
- University of College Dublin- Ireland

A SAMPLING OF COURSES STUDENTS HAVE TAKEN ABROAD

AL AKHAWAYN UNIVERSITY (MOROCCO)

<u>Course Abroad</u>	<u>Course at BW</u>
Accounting Principles - ACC 2301	ACC-212
Entrepreneurship - MGT 3302	ENT-215
International Finance - FIN 4304	FIN-444I
Tourism and Hospitality Management - MGT 4310	HTM-240
Human Capital Management - HRD 3401	MGT-310
Organizational Behavior - MGT 3305	MGT-406I
Management of Change - MGT 4308	MGT-ELE
Management of Small Enterprises - MGT 4307	MGT-ELE
Quality Management - MGT 4311	MGT-ELE
Advertising and Promotion Management - MKT 3302	MKT-333
E-Marketing - MKT 4311	MKT-337
Consumer Behavior - MKT 3303	MKT-338
Logistics and Supply Chain Management - SCM 4301	MKT-431
Marketing Research - MKT 4304	MKT-432
International Marketing - MKT 4306	MKT-436I
Marketing Management - MKT 4305	MKT-ELE

KANSAI GAIDAI UNIVERSITY (JAPAN)

<u>Course Abroad</u>	<u>Course at BW</u>
Doing Business in East Asia	BUS-310I
International Business	BUS-351I
International Negotiation	BUS-ELE
Japanese Business & Management	BUS-ELE
Intercultural Business Communications	BUS-ELE
International Negotiations	BUS-ELE
Labor Management in Japan	BUS-INT
International Business Ethics	BUS-INT

EWHA UNIVERSITY (SOUTH KOREA)

<u>Course Abroad</u>	<u>Course at BW</u>
International Business Law- IS522	BUS-ELE
Principles of Business Admin- BUS 1	BUS-108
Advanced Global Business Communication- 35629	BUS-ELE
Advertising Management- 35118	BUS-ELE
Marketing Management- BUS 3	BUS-ELE
Understanding Public Relations- BUS 4	BUS-ELE
international Business Law- 35688	BUS-INT
International Trade & Coop.- BUS 2	BUS-INT
Introduction to Advertising- BUS 5	BUS-MKT

A SAMPLING OF COURSES STUDENTS HAVE TAKEN ABROAD

EDGE HILL UNIVERSITY (UNITED KINGDOM)

<u>Course Abroad</u>	<u>Course at BW</u>
International Strategic Management- BUS 4048	BUS-ELE
Global Corporate Responsibility- BUS 2026	BUS-ELE
Internet Influences on Management- BMS 107	BUS-ELE
Culture & Diversity- BMS 204	BUS-ELE
Understanding Small Bus Sector- BUS 110	BUS-ELE
Develop Tourism & Hosp. Mgmt- BMS 215	BUS-ELE
Desktop Publishing- MED 212	BUS-ELE
Employ. & Enterpr in Spt Bus- SPT 2727	BUS-ELE
Doing Real World Spt Research- SPT 2726	BUS-ELE
Marketing II- OMS 231	BUS-ELE
Equal Opportunities- OMS 224	BUS-ELE
Quality Management- BUS 2023	BUS-MGT
Managing People- BUS 2024	BUS-MGT
Research Methods for Business- BUS 2017	BUS-MGT

AMERICAN BUSINESS SCHOOL (PARIS)

<u>Course Abroad</u>	<u>Course at BW</u>
International Business - MGMT 230	BUS-310I
Intercultural Studies-MGMT 110	BUS-ELE
Sports Mktg, Branding & Olym-MKTG 321	BUS-ELE
European Business- MGT 300	BUS-MGT
Integrated Marketing Comm- MKTG 325	BUS-MKT
European Luxury Brand Market- MKTG 401	BUS-MKT
European Consumer Behavior- MKT 241	BUS-MKT
Business Ethics- PHI 310	MGT-329
Principles of Marketing- MKT 210	MKT-230
Business Marketing- MKTG 370	MKT-332
Principles of Advertising- MKTG 320	MKT-333
Salesmanship & Sales Management- MKTG 380	MKT-334
E-Commerce & E-Business- COMP 311'	MKT-337
Consumer Behavior- MKTG 240	MKT-338
International Marketing- MKTG 350	MKT-436I

UNIVERSITY COLLEGE DUBLIN (IRELAND)

Course Abroad

Course at BW

Business Across Borders- BMGT20050	BUS-310I
Global Business- BMGT20140	BUS-310I
International Management-BMGT20050	BUS-351I
International Business Environment- BMGT30280	BUS-360I
Internship Academic Project- SBUS30030	BUS-ELE
Management Science Business Live- BUS10060	BUS-ELE
Financial Statement Analysis-ACC30060	BUS-ELE
Managing Employee Relations-HRM20010	BUS-HR
International HRM- HRM 30100	BUS-HR

CLASSES THAT ARE EASIEST TO FULFILL

ABROAD ARE:

- University Core courses
- Mid-Level Business Core courses (MGT-205 Intro to Management or MKT-230 Intro to Marketing, for example)
- Some BUS, FNC, HTM, MGT, MKT electives
- There are a variety of courses students can take while abroad. Students typically take one or two courses within their major and three or four courses within the university core.

CLASSES THAT ARE DIFFICULT TO

FULFILL ABROAD ARE:

- Accounting Courses
- Business Math Requirement (MTH 120/121)
- Upper-level Business Core courses
- BUS 326 Legal Environment of Organizations
- BUS 365 Business Analytics
- BUS 451 Management Strategy and Policy
- ECN 279 Elements of Statistics
- FNC 342 Corporate and Organizational Finance

FACULTY LED PROGRAMS

- Faculty-led programs are an opportunity to take a course over a semester in your related field and travel as a cohort for a short travel period together.
- Faculty-led programs are open to students of any major.

- Spring 2027 Faculty-led programs include:
 - Leadership Program: Morocco
 - Computing/Engineering in Guatemala
 - Music and Theatre in Germany
 - Experiencing Ireland
 - Seminar in Japan
- For more information, see our website: www.bw.edu/explorations

TIMELINE

FIRST YEAR

The best time to start planning for study abroad is your first year. Business majors should take Intro-level courses prior to going abroad (BUS-108 Intro to Business, ECN 201 Micro Economics or ECN 202 Macro Economics, for example).

SECOND YEAR

The majority of Business students study abroad as sophomores. Since Business majors ideally finish core courses before going abroad, spring semester is most likely their earliest option. Students can fulfill both general education requirements and fulfill some of the Business major requirements or electives.

THIRD YEAR

Students may be more focused on upper-division program courses and electives. They should consult with their advisor to understand when they must take required courses. Advisors and the office of Explorations/Study Abroad will help students find the courses offered abroad that will count toward your major, minor or total graduation requirements.

FOURTH YEAR

Students can still study abroad during their senior year. However, students should consult with their academic advisor to understand how it may affect their graduation. Some required courses and the prerequisites may only be available at BW in alternating semesters. Advisors and the office of Explorations/Study Abroad will help find the courses offered abroad that will count toward their major, minor or total graduation requirements.

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2ND FLOOR OF THE UNION

WHERE WILL YOU GO?